

SAGINAW COMPREHENSIVE PLAN

**CITY COUNCIL
DRAFT CONCEPTS AND HIGHLIGHTS**

OCTOBER 19, 2021



PLAN ELEMENTS

01. Introduction & Plan Context

02. Fiscal & Economic Vitality

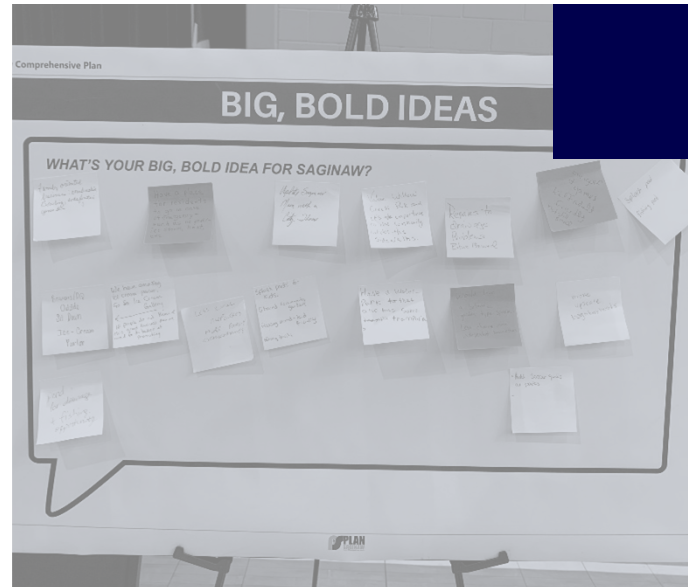
03. Land Use & Design

04. Mobility & Connectivity

05. Utilities, Resources, & Energy

06. City Services & Facilities

07. Implementation & Monitoring



A public meeting is taking place in a large gymnasium. Several people are gathered around tables and display boards. In the foreground, a round table holds a large map of the city. In the background, a basketball hoop is visible on the wall. The scene is dimly lit with a blue tint.

SAGINAW COMPREHENSIVE PLAN

INTRODUCTION & PLAN CONTEXT

Draft Concepts & Highlights

WHAT IS A COMPREHENSIVE PLAN?



1. Existing conditions analysis and future forecast to frame our actions

2. Bold Vision that clearly portrays who we are and who we want to be

3. Policies, maps, and data that guide priorities

4. Action listing to achieve the Vision (including updating zoning)

COMMUNITY ENGAGEMENT METHODS



**Project
Website**



**Stakeholder
Interviews**



**Quilting
Group**



**Farmers
Market**



**Utility Bill
Stuffers**



**Social
Media**



**Community
Forums**



**City Council
and P&Z
Meetings**



**City Staff
Meetings**



**Comprehensive
Plan Advisory
Committee
Meetings**

www.PlanSaginaw.com

Previously
Online
February-
March

Take the Community Survey Today!



Saginaw Community Survey

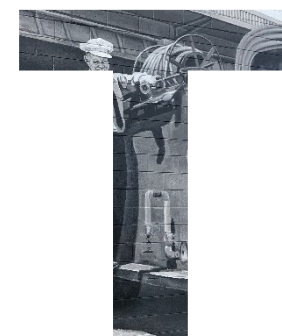
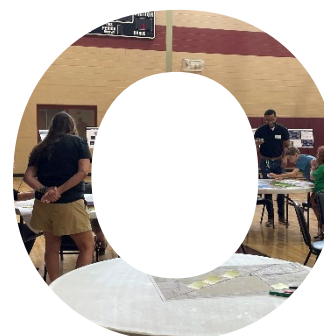
The Community Survey is the first of many opportunities to provide input on Saginaw and the planning efforts. Please help spread the word that this survey is available through March 5th!

[Take the Survey](#)

Saginaw is a unique city with a strong sense of community. Saginaw's special characteristics are being recognized, which has translated into steady population growth since the early 2000s. Planning the future of Saginaw is an essential undertaking to support high quality of life for all residents, visitors, and business owners in the City. The Project Team will be planning Saginaw through early 2022, and we hope that you stay with us on this journey to collaborate on a shared vision for Saginaw's future! We would really appreciate your participation in the engagements listed below. Please stay tuned as we proceed so that we can build this Plan together!

Saginaw's Comprehensive Plan was last updated in 2016. A Comprehensive Plan is the primary governing document related to how a City will look like in the years to come. The comprehensive planning process takes feedback from the community and translates that into strategies and actions for the City to implement. It is time for Saginaw to make an update to their 2016 Comprehensive Plan and to gain new insight from the community about Saginaw's current strengths, weaknesses, opportunities and challenges in 2021.

Survey Top Results



STRENGTHS

- 1 Parks & Recreation
- 2 Community/ Small Town Feel
- 3 Growth & Economic Development

WEAKNESSES

- 1 Infrastructure (Incl. Drainage & Roads)
- 2 Shops/ Restaurants/ Businesses
- 3 Crime/ Public Safety/ Emergency Services

OPPORTUNITIES

- 1 Shops/ Restaurants/ Businesses
- 2 Infrastructure (Incl. Drainage & Roads)
- 3 Parks & Recreation

THREATS

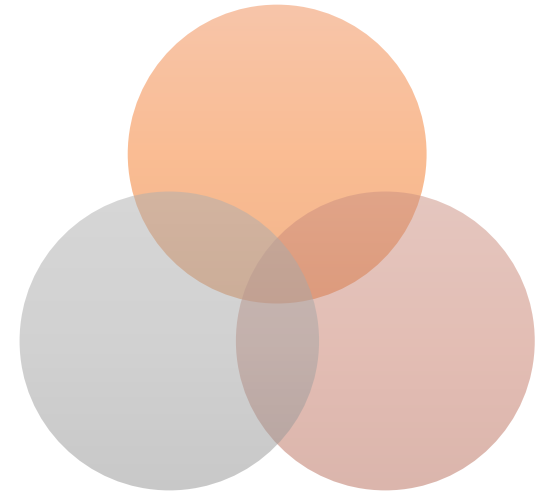
- 1 Infrastructure (Incl. Drainage & Roads)
- 2 Growth/ Planning-Related
- 3 Crime/ Public Safety/ Emergency Services

Crafting the Vision Framework



Vision Framework

- Intersection of the Three Spheres
 - Transformations from good to great come about by a series of good decisions made consistently with a Vision Framework
 - Well-executed // accumulating one upon another // over a long period of time



Deeply Passionate About

- Core Values
- Stand Our Ground



Be the Best At

- Differentiators

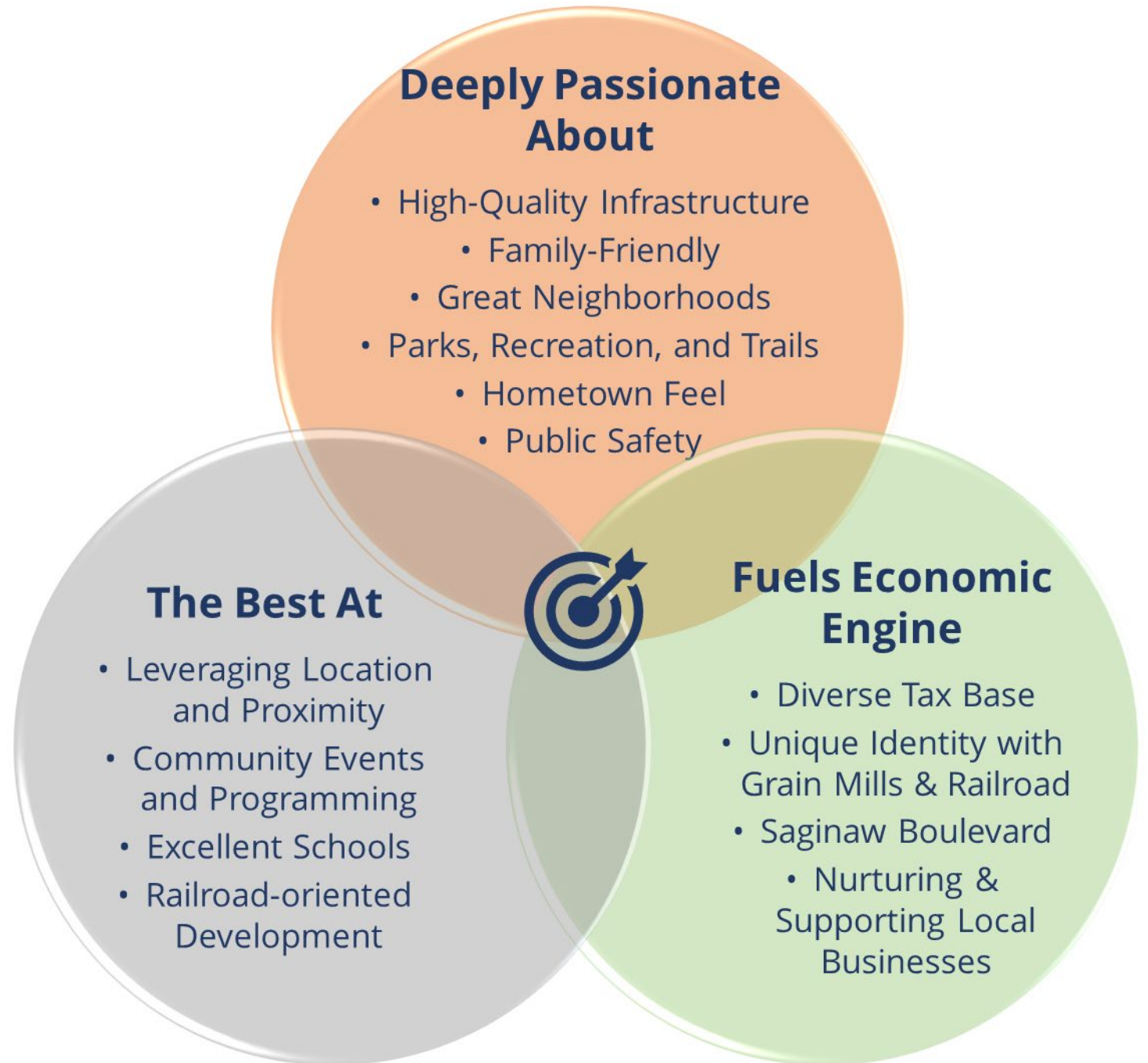


Fuels Our Economic Engine

- Fiscal Vitality

Vision Framework

The Vision Framework represents what is important to us and what we will utilize in our decision making





SAGINAW COMPREHENSIVE PLAN

FISCAL & ECONOMIC VITALITY

Draft Concepts & Highlights

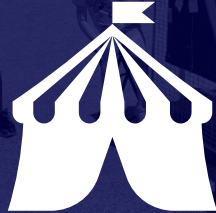
MARKET DIFFERENTIATORS

These will set Saginaw apart from its neighbors.

**LEVERAGING
LOCATION AND
PROXIMITY**



**COMMUNITY
EVENTS AND
PROGRAMMING**



**EXCELLENT
SCHOOLS**



**RAILROAD-
ORIENTED
DEVELOPMENT**



The background of the slide is a grayscale photograph of an industrial facility. It features several large, cylindrical storage tanks. A bright light source, possibly a flare or a sun reflecting off a surface, is visible in the upper right portion of the image, creating a starburst effect. The sky is overcast. In the foreground, there's a dark, flat area that could be a road or a field.

**Saginaw is near
many key
destinations in
the Metroplex that
we can utilize to
our advantage, in
addition to
enhancing our
own destinations.**

LOCATION & PROXIMITY

The background of the slide features a grayscale photograph of industrial silos. A bright light source, possibly the sun, is positioned behind one of the silos, creating a starburst effect. The image is partially obscured by a dark blue rectangular box on the left side, which contains white text.

There are exciting opportunities to blend our Parks and Recreation strengths with our railroad and heritage to create a set of one-of-a-kind events and programming for residents and visitors to enjoy.

COMMUNITY EVENTS & PROGRAMMING



**Our unique, family-
friendly atmosphere
and high-quality
school district make
Saginaw an
attractive place to
live and visit but
also provide key
economic
development
prospects to
capitalize on.**

EXCELLENT SCHOOLS

The background of the slide is a grayscale photograph of industrial grain storage facilities. On the left, a tall, narrow grain elevator stands prominently. To the right, a series of large, cylindrical grain silos are visible, with a bright light reflecting off one of them. The scene is set along a road, identified as Saginaw Boulevard in the text.

**The grain mills and
buildings along
Saginaw Boulevard
contribute to a distinct
sense of place and
provide the opportunity
to brand and utilize our
assets to propel
Saginaw into design
and programming
solutions for the future.**

RAILROAD-ORIENTED DEVELOPMENT

ACTION PLAN SAMPLING

FISCAL & ECONOMIC VITALITY

By 2023, restart quarterly
Merchant Luncheons

Explore public-private partnership
to provide live-work, small
business incubators

Design and fund gateway
signage, to be placed at key
intersections at entrances to the
city

Explore installation of a projector
on the side of the Saginaw Grain
Mills to light up the Mills with
corresponding holiday colors or
community imagery

By 2027, attract a developer to
construct a mixed-use
development at the old Saginaw
Fire Station area

Collaborate with community
members to revive the Saginaw
Historic Society and construct
local landmarks, public art, and
heritage education

SAGINAW COMPREHENSIVE PLAN

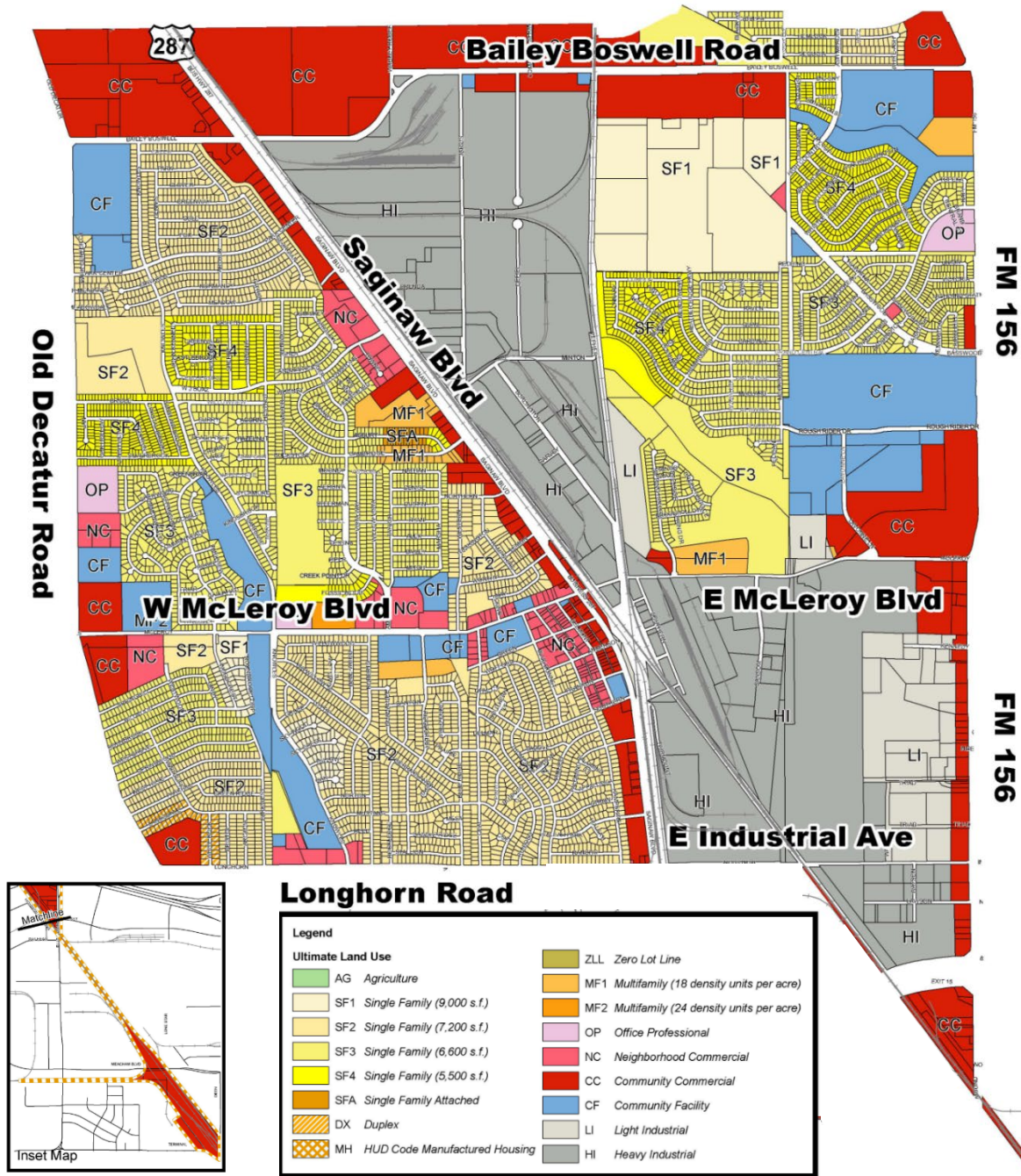
LAND USE & DESIGN

Draft Concepts & Highlights

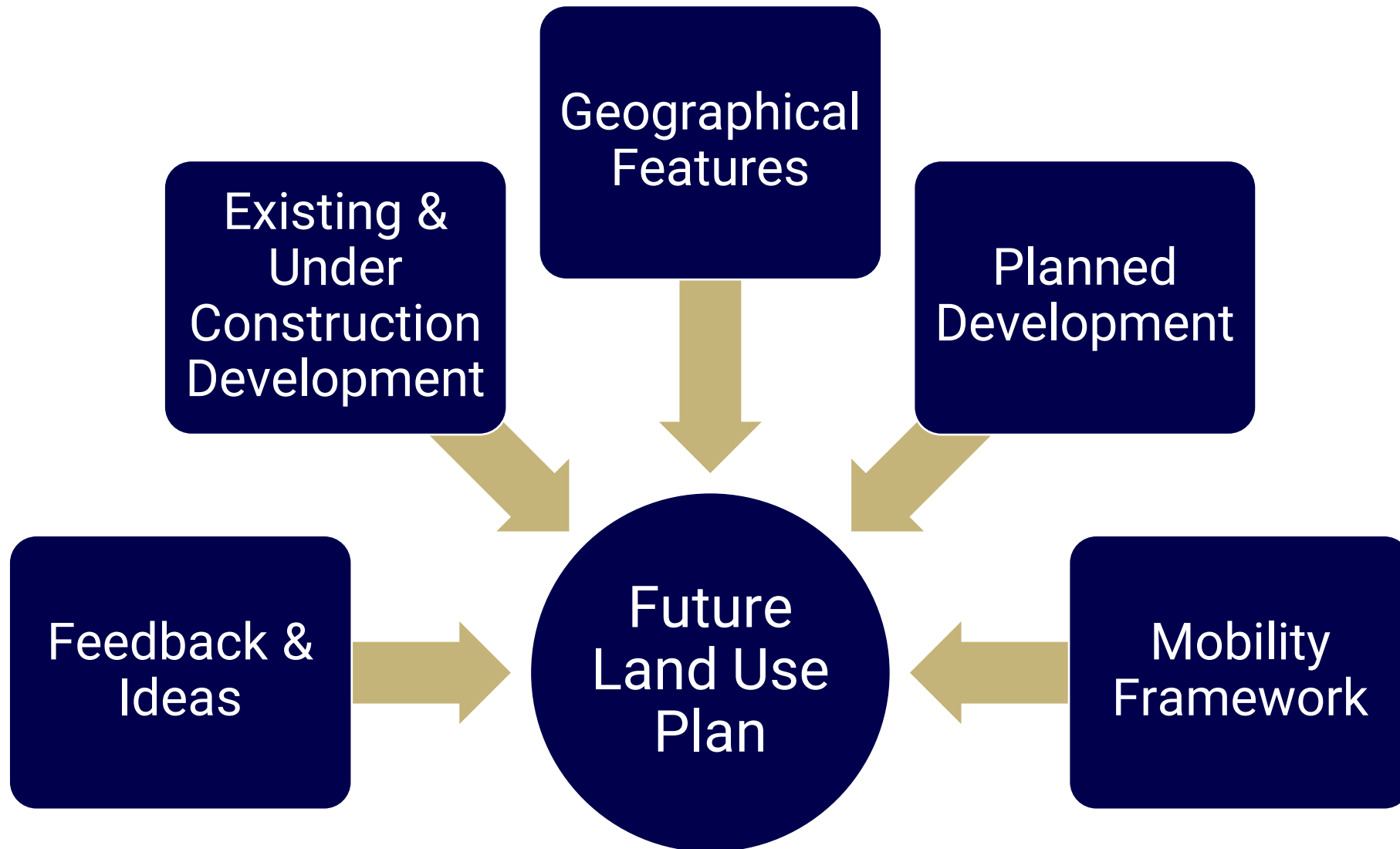


2016 FUTURE LAND USE PLAN

- 1 There is a lot gray
- 2 There is no green
- 3 Saginaw Boulevard as an opportunity
- 4 Blue Mound Road as an opportunity
- 5 Mixed-use Centers not identified
- 6 Differences between pinks and reds



FUTURE LAND USE PLAN METHODOLOGY



DRAFT FUTURE LAND USE PLAN

1

Move toward design-based Future Land Use Plan

2

Protect existing neighborhoods

3

Protect green and open spaces

4

Blend mobility and land use

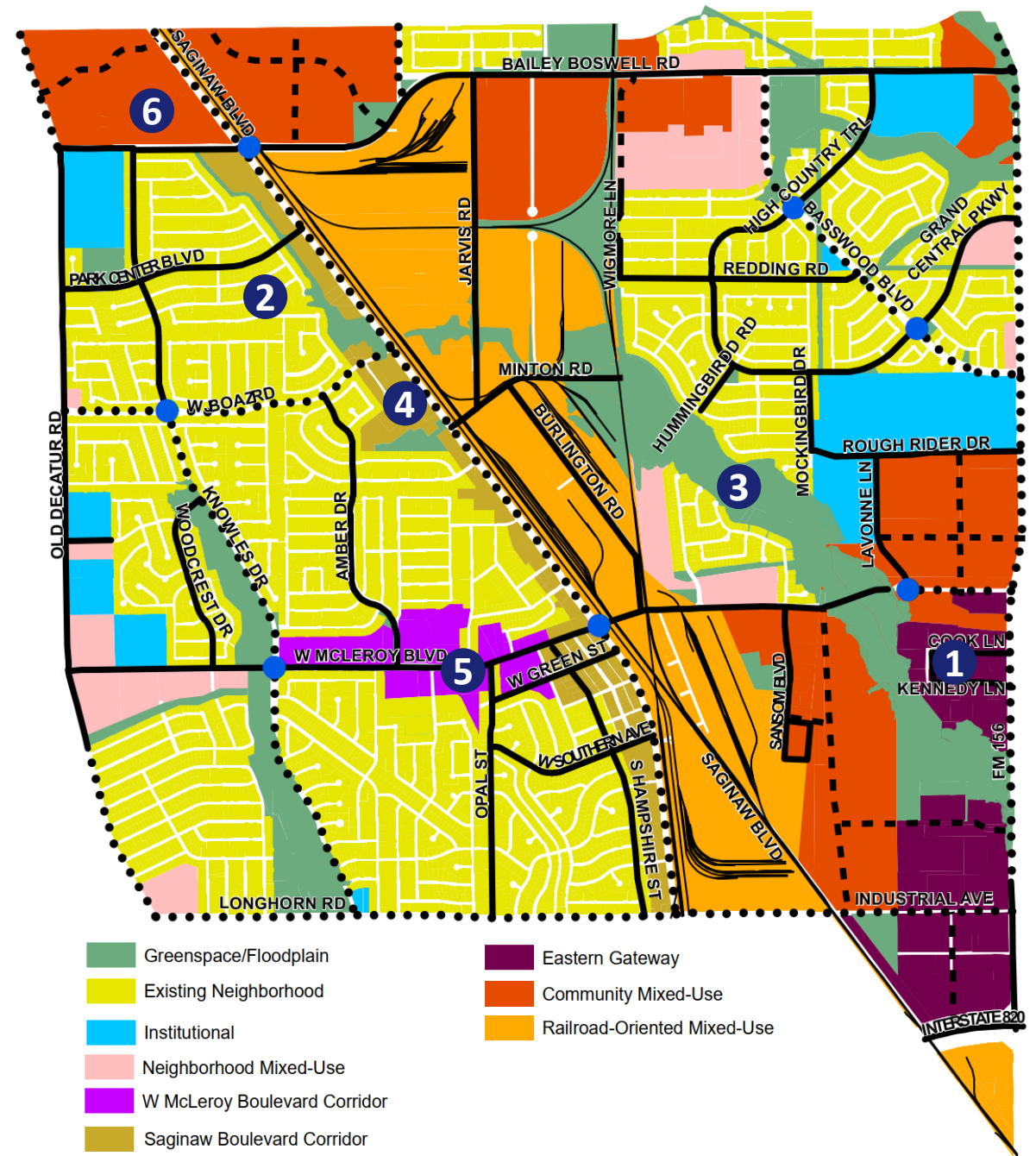
- Understand function and potential of regional corridors

5

Incorporate community priorities

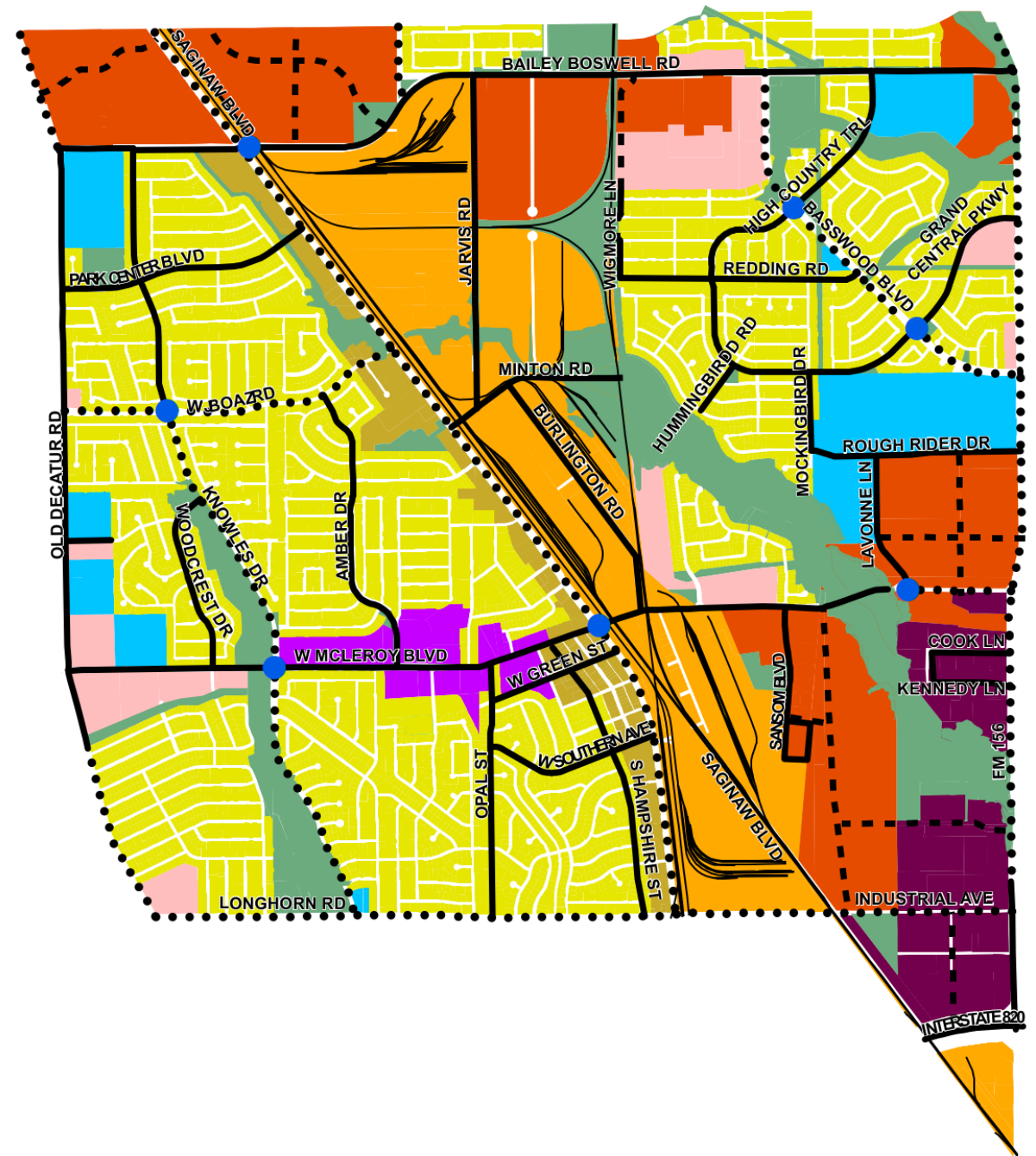
6

Incorporate new context

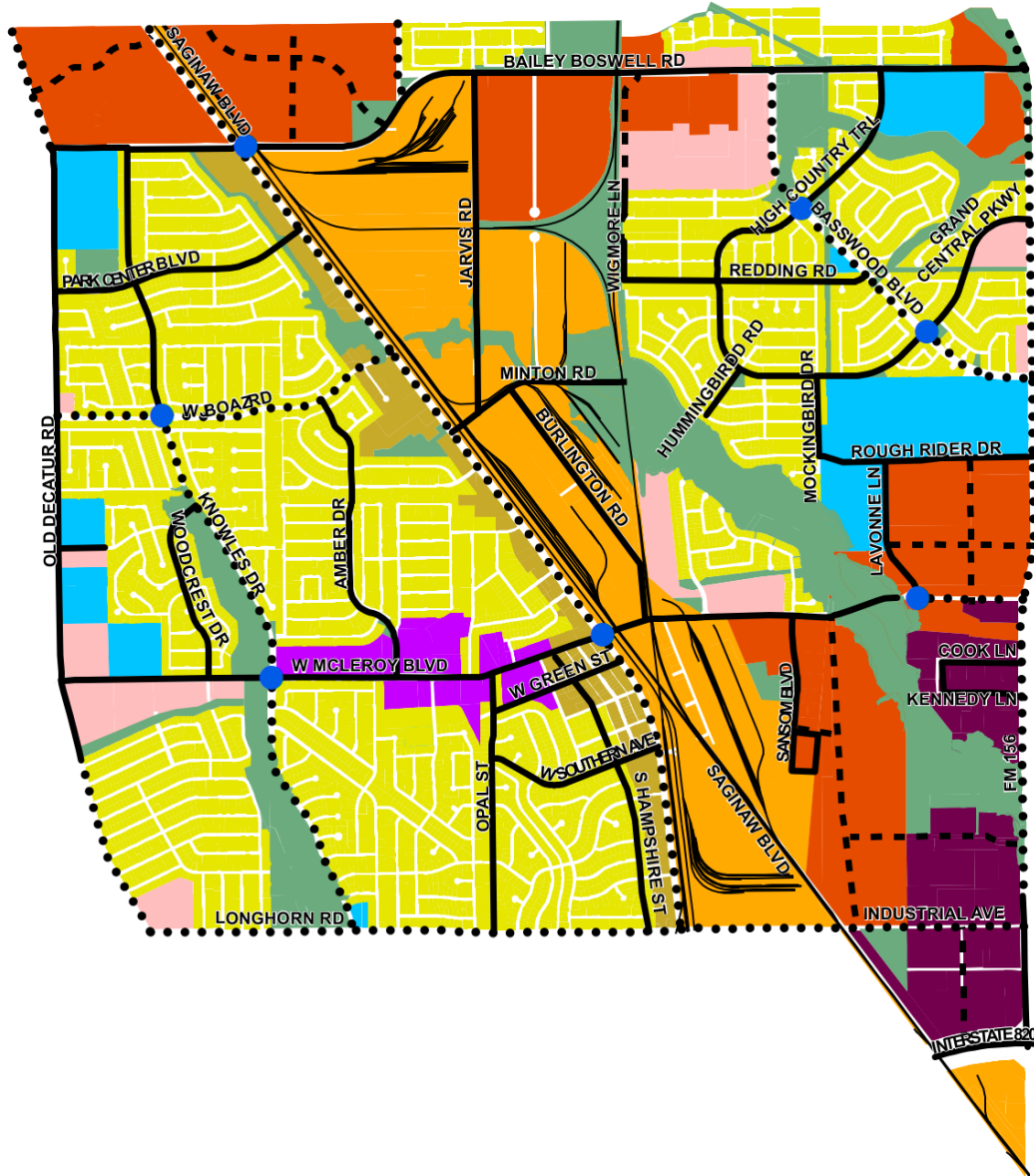


DRAFT FUTURE LAND USE PLAN

-  Greenspace/Floodplain
-  Existing Neighborhood
-  Institutional
-  Neighborhood Mixed-Use
-  W McLeroy Boulevard Corridor
-  Saginaw Boulevard Corridor
-  Eastern Gateway
-  Community Mixed-Use
-  Railroad-Oriented Mixed-Use



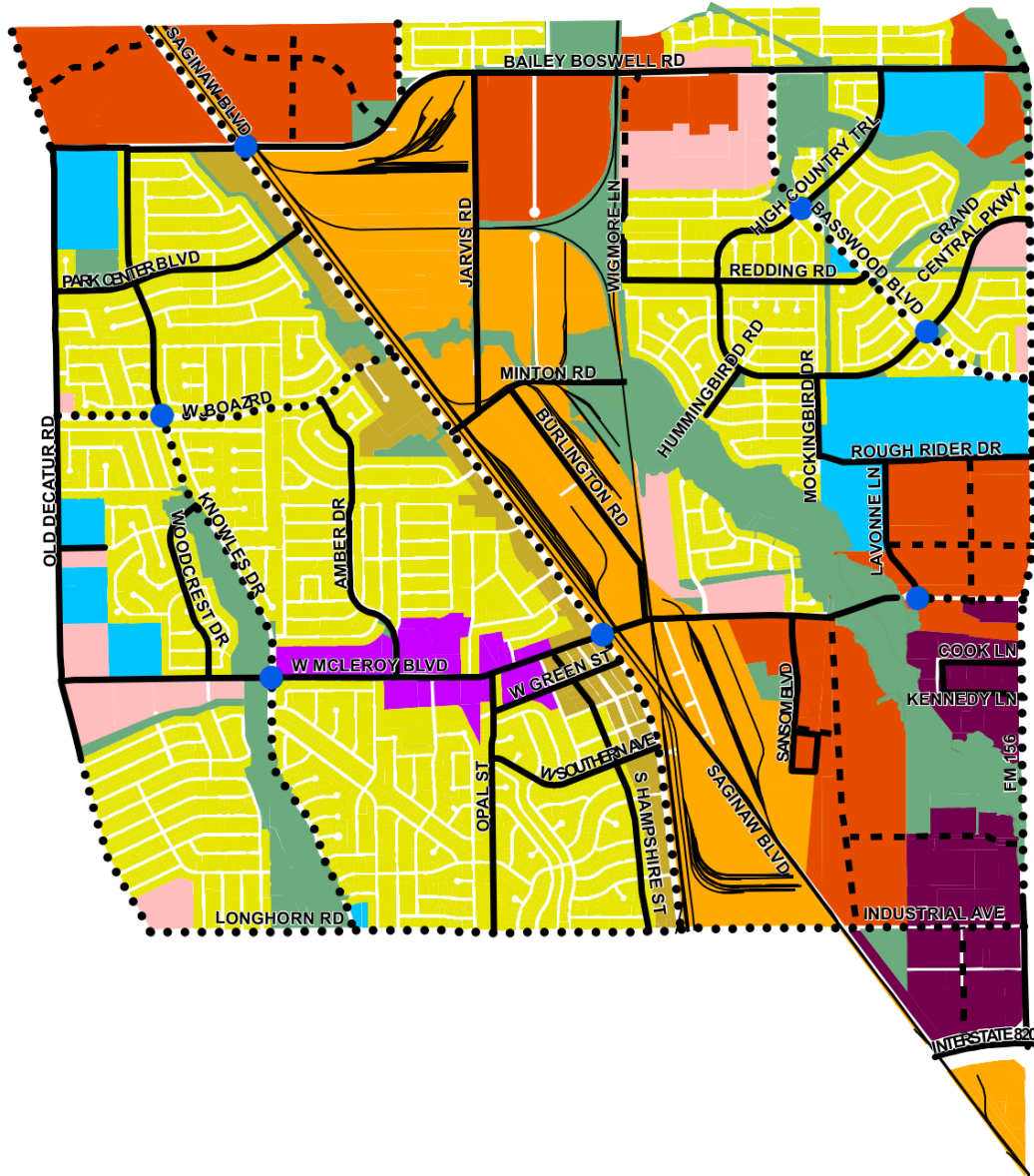
GREENSPACE/ FLOODPLAIN



OPEN SPACE & PARKS

- Only open space, parks, trails, or landmarks
- Preserve and enhance existing ecological integrity of the land for scenic and functional assets
- Thorough trail networks to connect neighborhoods and destinations

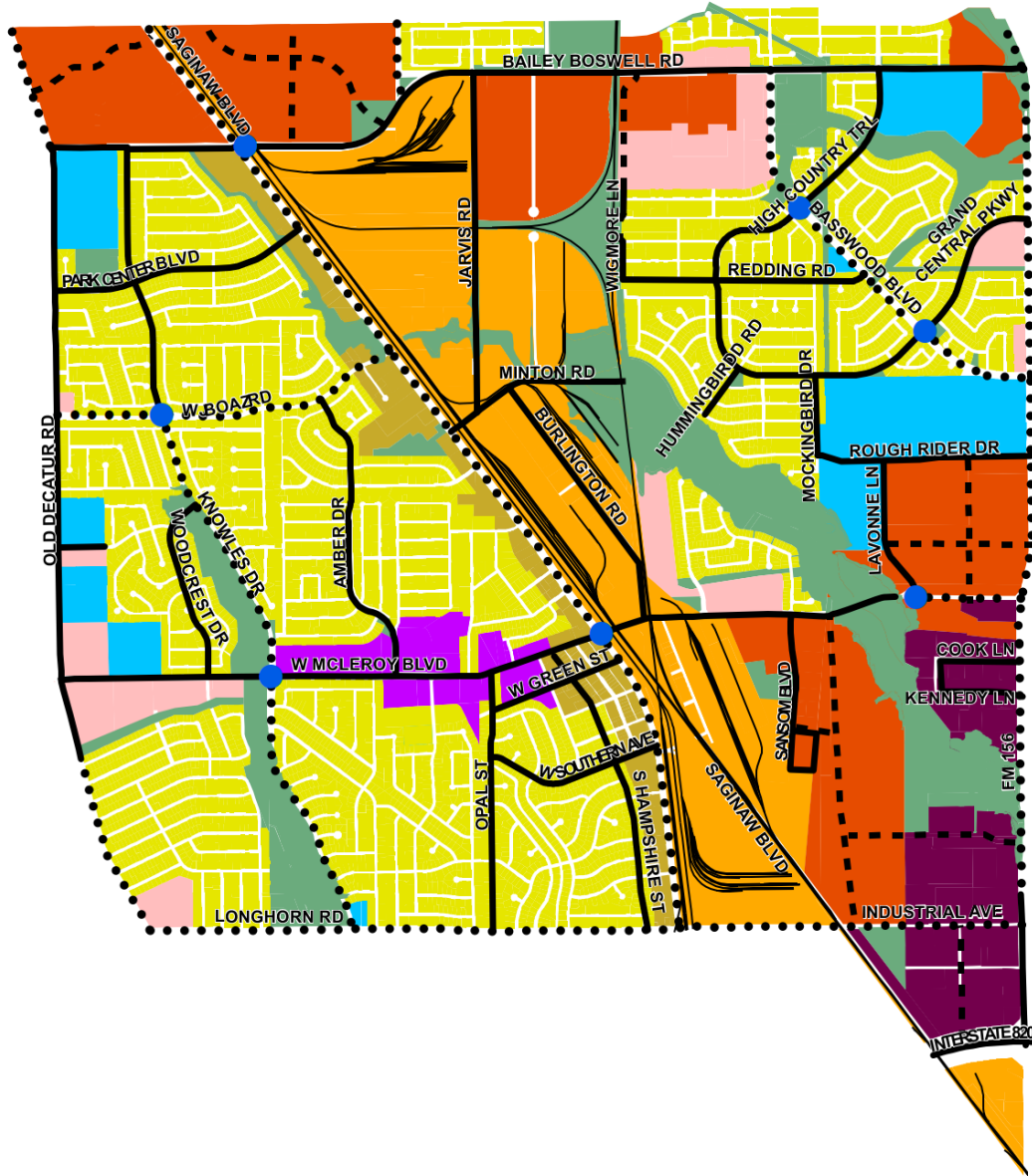
EXISTING NEIGHBORHOODS



PRESERVE & PROTECT

- Maintain existing character and design of existing residential neighborhoods (incl. height)
- Thoughtful transition to commercial or adjacent uses where applicable
- Maintenance and aesthetic programs to promote high-quality neighborhoods

INSTITUTIONAL

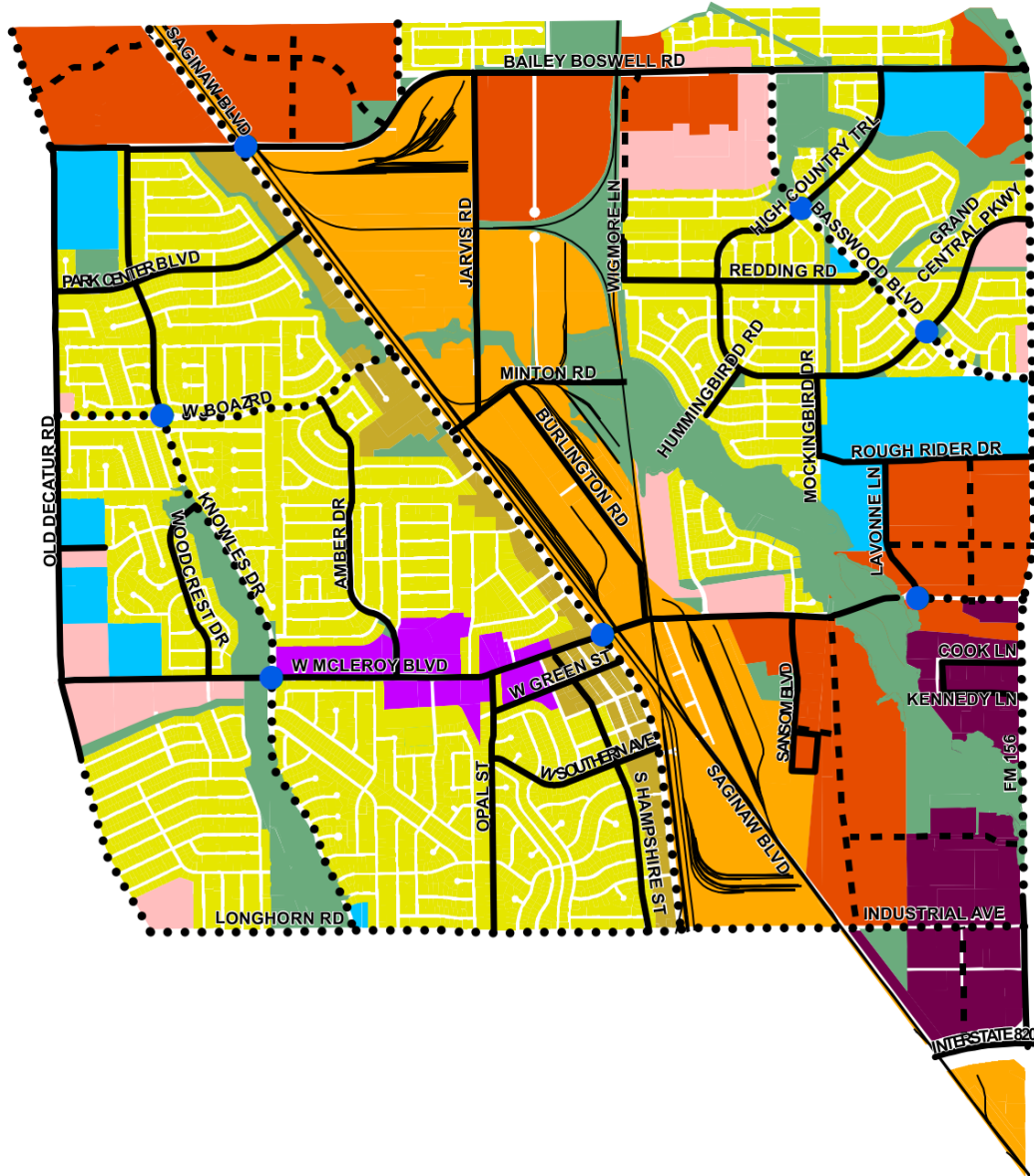


EDUCATION & COMMUNITY FACILITIES

- Maximum three stories
- Can include schools, places of worship, daycares, etc.
- Sidewalk and/or trail connections to adjacent commercial and residential areas



NEIGHBORHOOD MIXED-USE

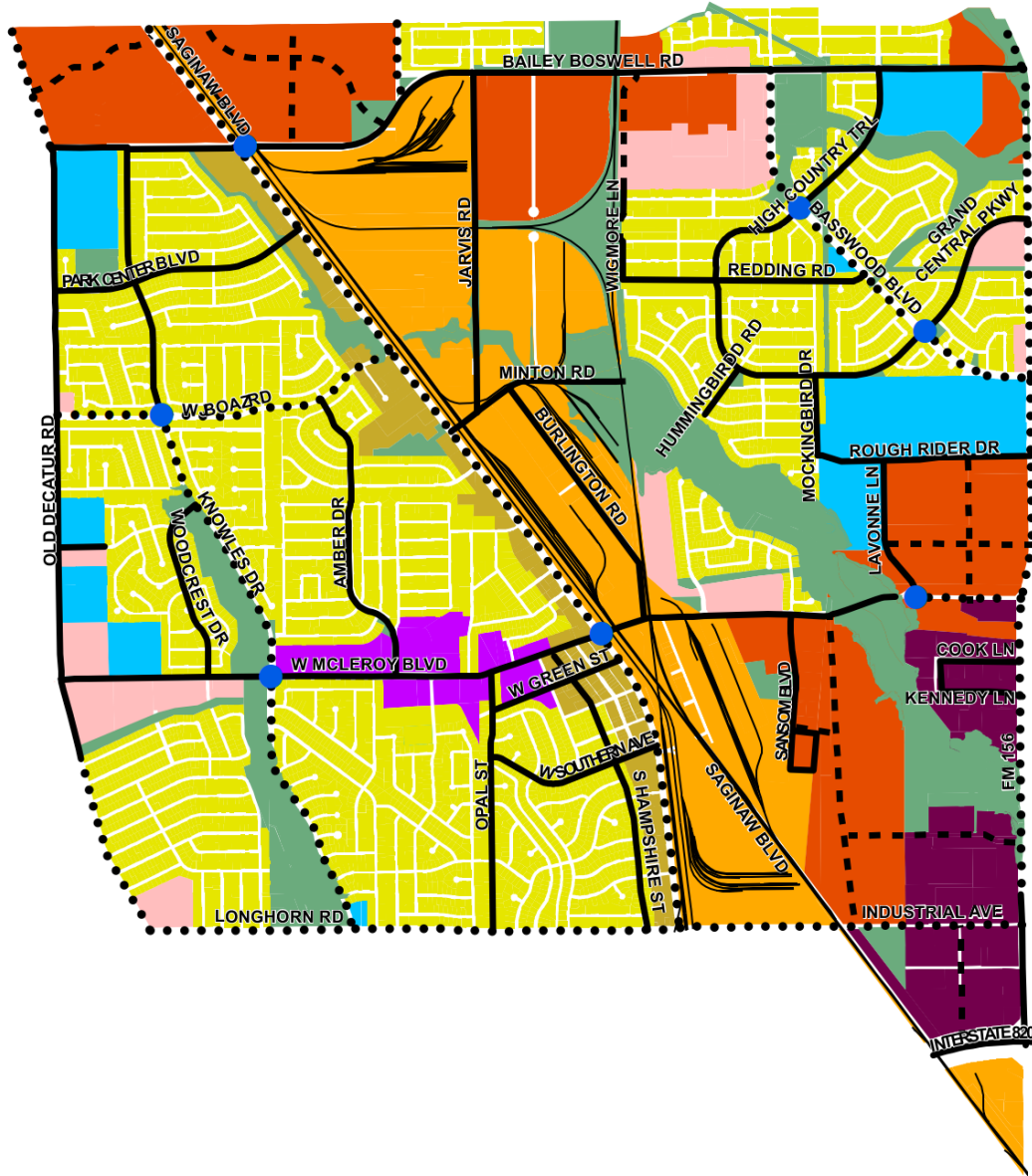


LOW INTENSITY & RESIDENT- SERVING

- Two-story maximum mixed-use development
- Sensitive transitions to adjacent residential uses as applicable
- Local commercial uses such as offices, coffee shops, bakeries, or boutiques



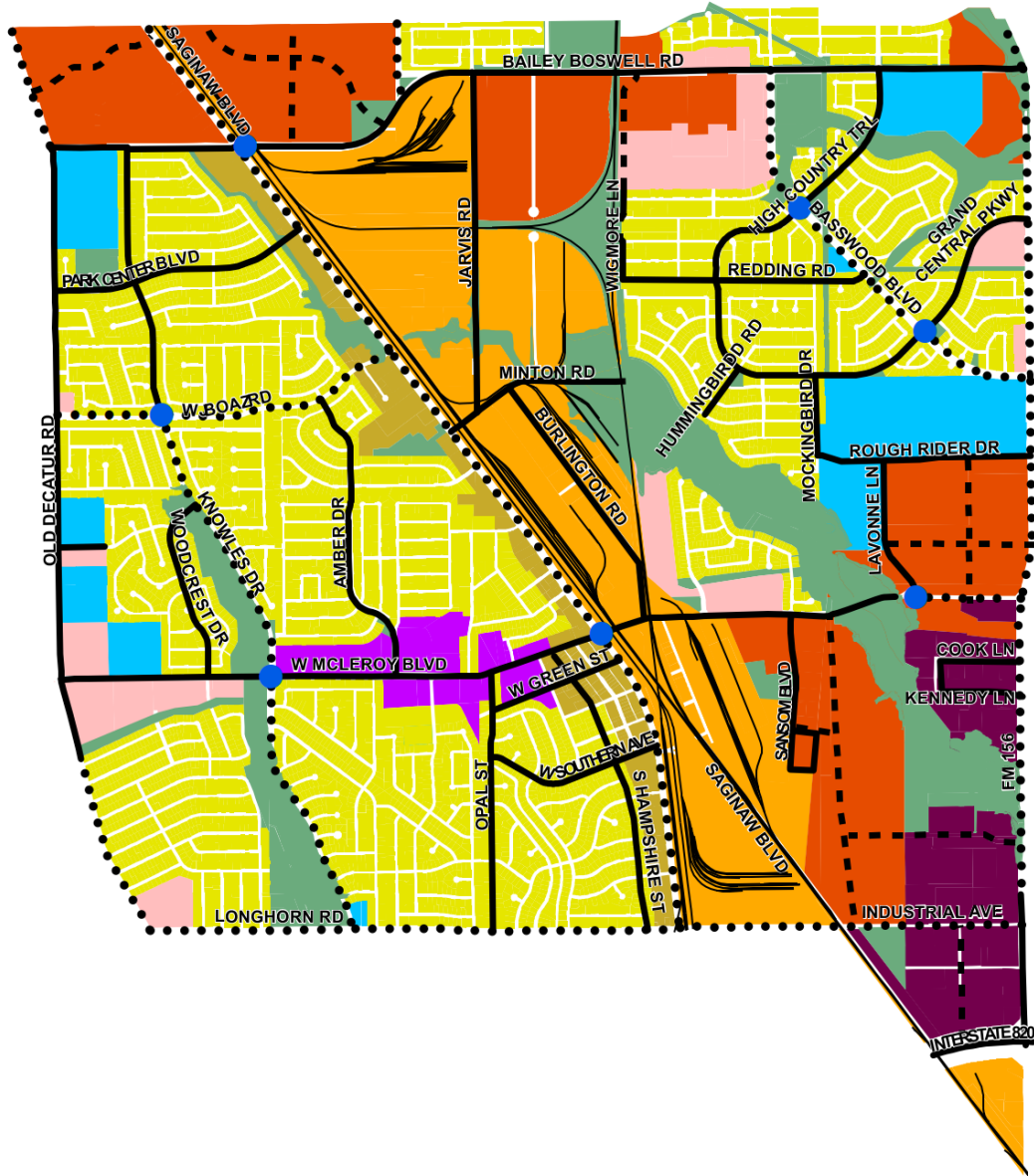
W MCCLEROY BOULEVARD CORRIDOR



COMMUNITY DESTINATIONS & SERVICES

- Maximum two-story development
- Main street-type buildings with quaint lighting, landscaping, and walkability
- Mixed-use and destination-type low intensity development

SAGINAW BOULEVARD CORRIDOR



MAIN STREET DEVELOPMENT

- Multi-story, mixed-use development as tall as four stories
- Sensitive transitions to adjacent residential uses where applicable
- Modern industrial architecture with colorful murals and public art to showcase character





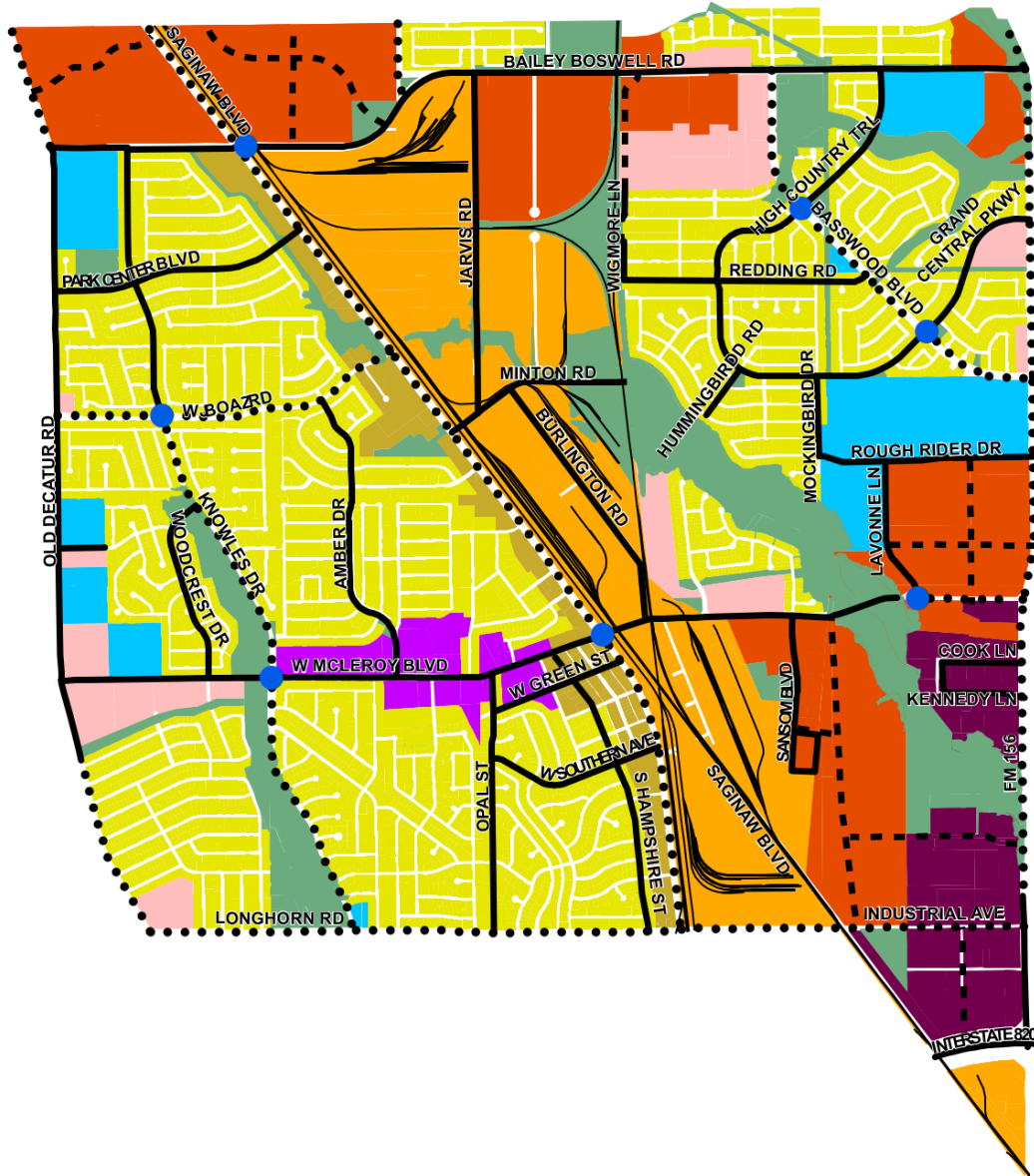
S SAGINAW

20

N Saginaw



EASTERN GATEWAY

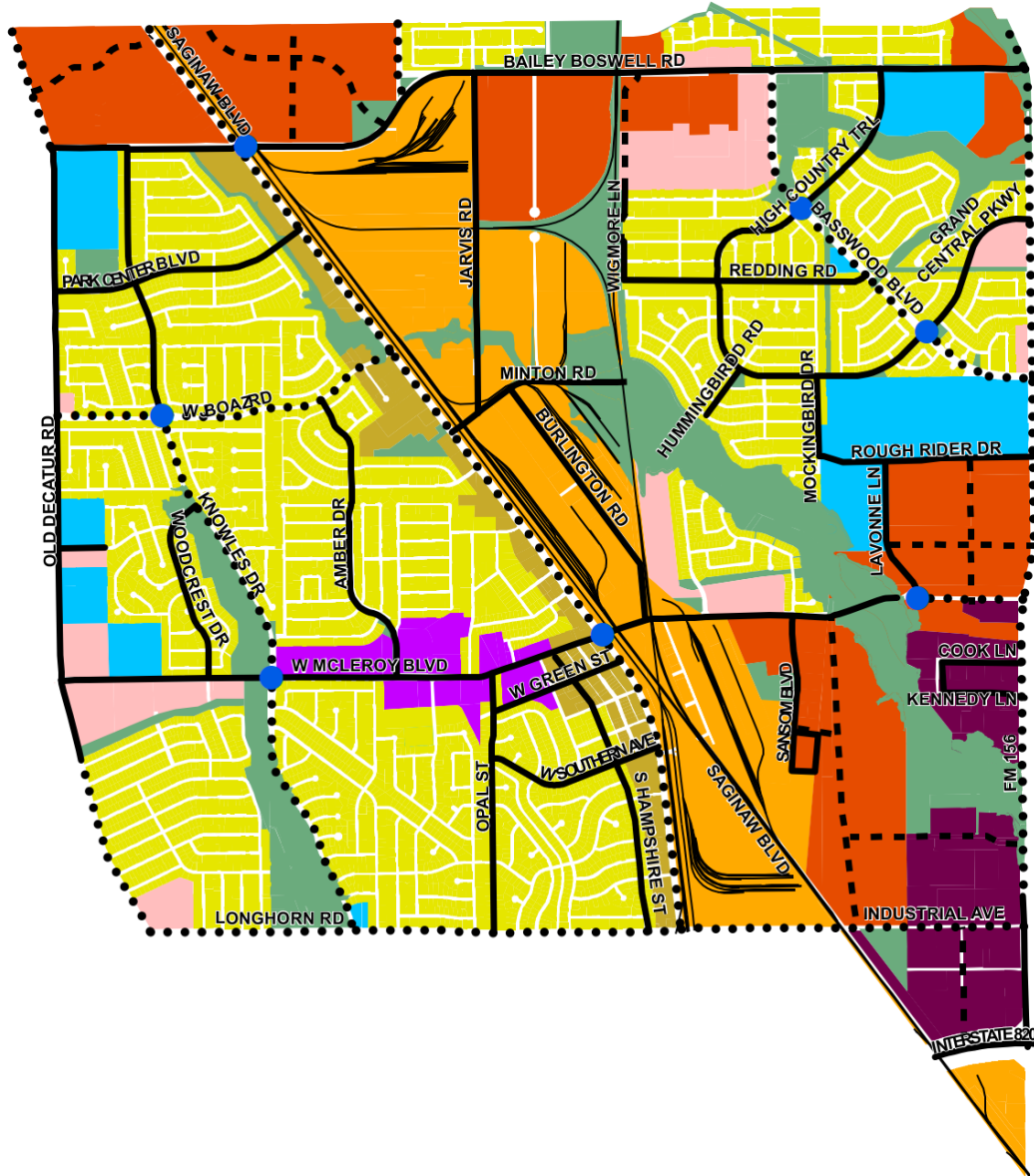


BUSINESS PARKS & REDEVELOP- MENT

- Up to five stories tall
- Branded Saginaw gateway signage welcoming visitors
- Clean industrial, office, or commercial-type uses with potential residential in redevelopment



COMMUNITY MIXED-USE

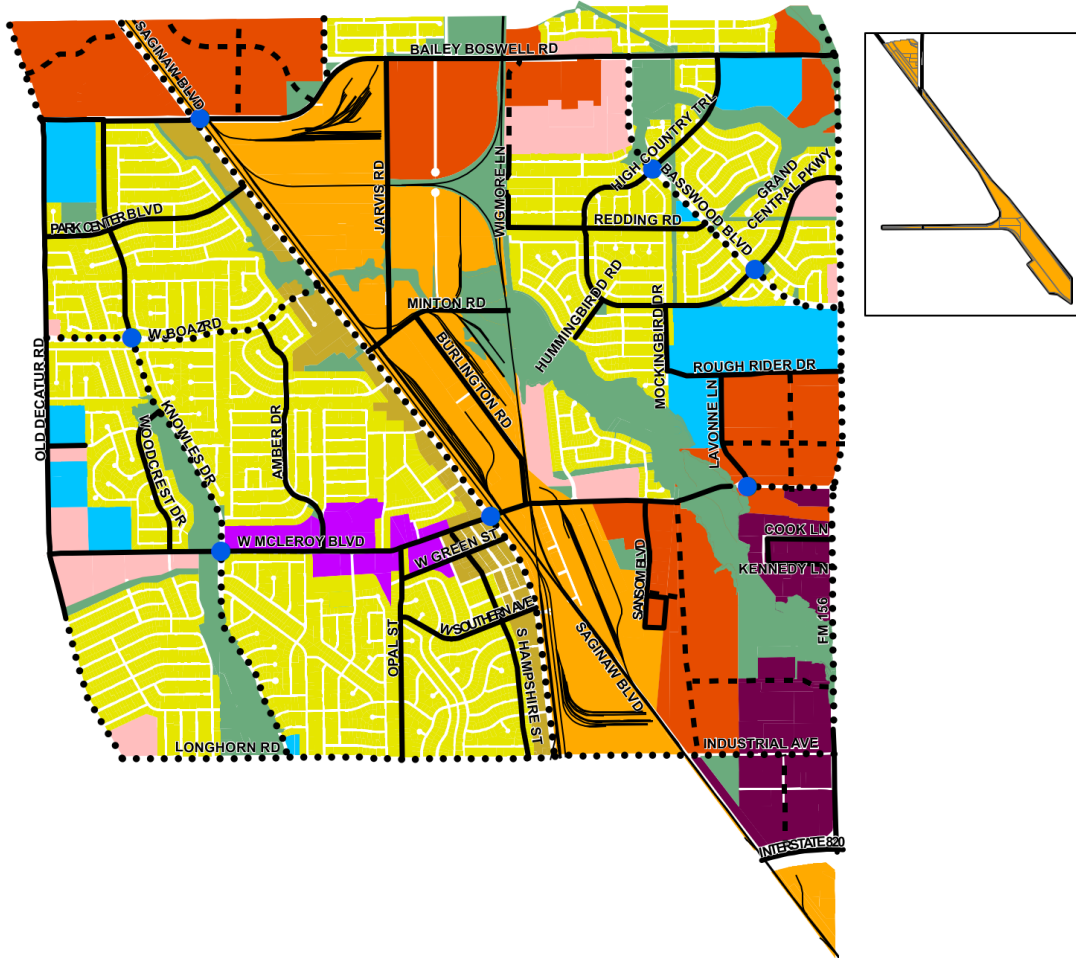


COMMUNITY ATTRACTORS

- Mixed-use destination development with a maximum of four stories
- Modern industrial style
- Family-friendly amenities and services
- Connected with and to trail system and bike facilities



RAILROAD-ORIENTED MIXED-USE



DEVELOPMENT CAPITALIZING ON THE RAILROAD

- Development can be up to four stories tall
- Modern spin on existing architecture to blend in with the grain mills
- Clean industrial, commercial, and entertainment-type uses



ACTION PLAN SAMPLING

LAND USE & DESIGN

Update zoning and subdivision codes to coincide with Comprehensive Plan

Develop design standards for beautification and development within the Saginaw Boulevard Corridor through a detailed Corridor Plan

Explore options with the Post Office property owner regarding improvements to the Saginaw Post Office

Develop design standards for beautification and development within the W McLeroy Corridor through a detailed Corridor Plan

Evaluate opportunities on and near the Saginaw Train Depot property for a train watching platform and heritage tourism

Develop and maintain a destinations map with associated walking and biking connections

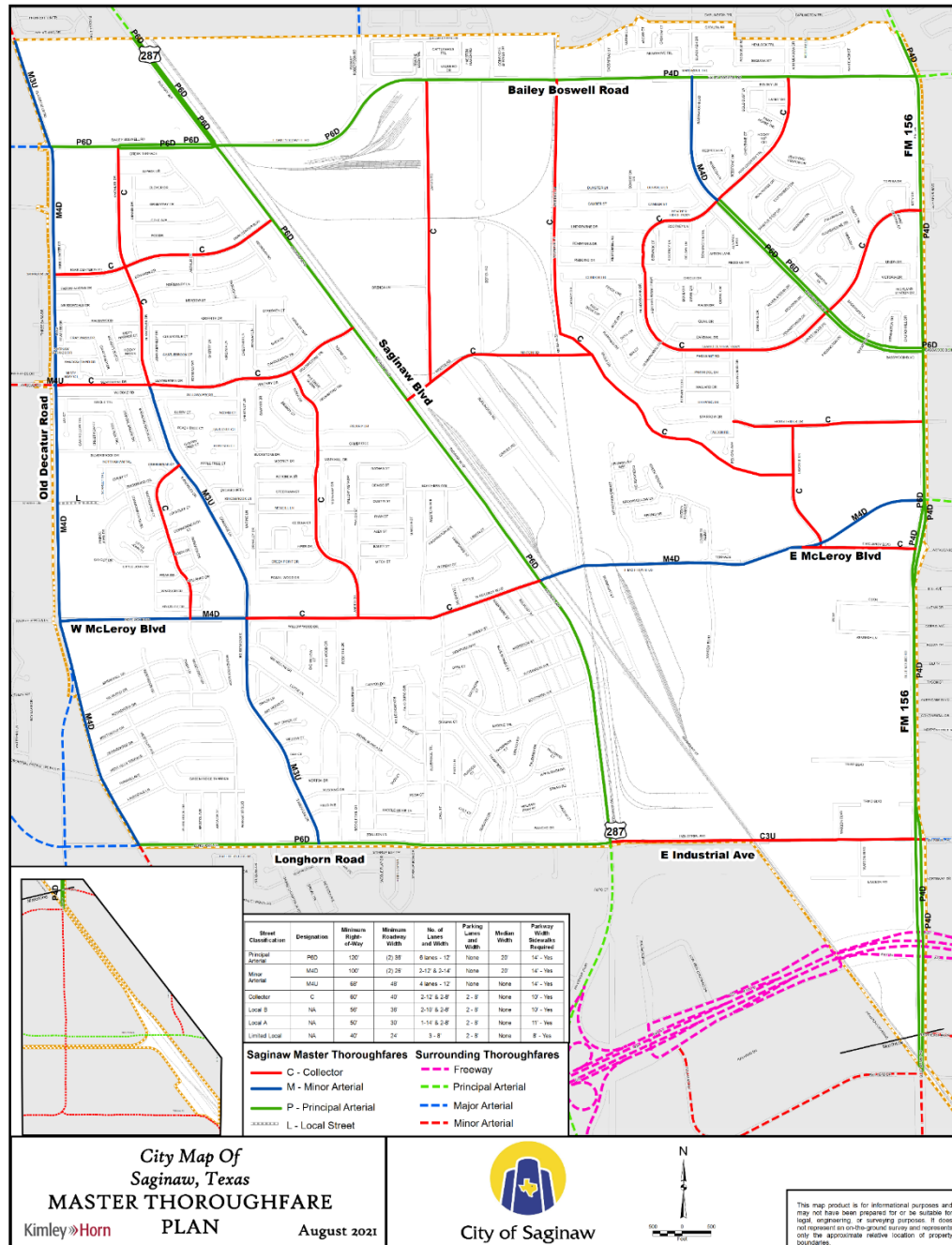
The background image shows a community meeting in a large room. Several people are seated at round tables, looking at documents or maps. A man in a dark shirt and jeans is standing in the foreground, looking towards the tables. In the background, a scoreboard is visible on the wall, showing 'HOME', 'VISITOR', 'POSS PERIOD', and 'BONUS' sections. The entire image has a dark blue overlay.

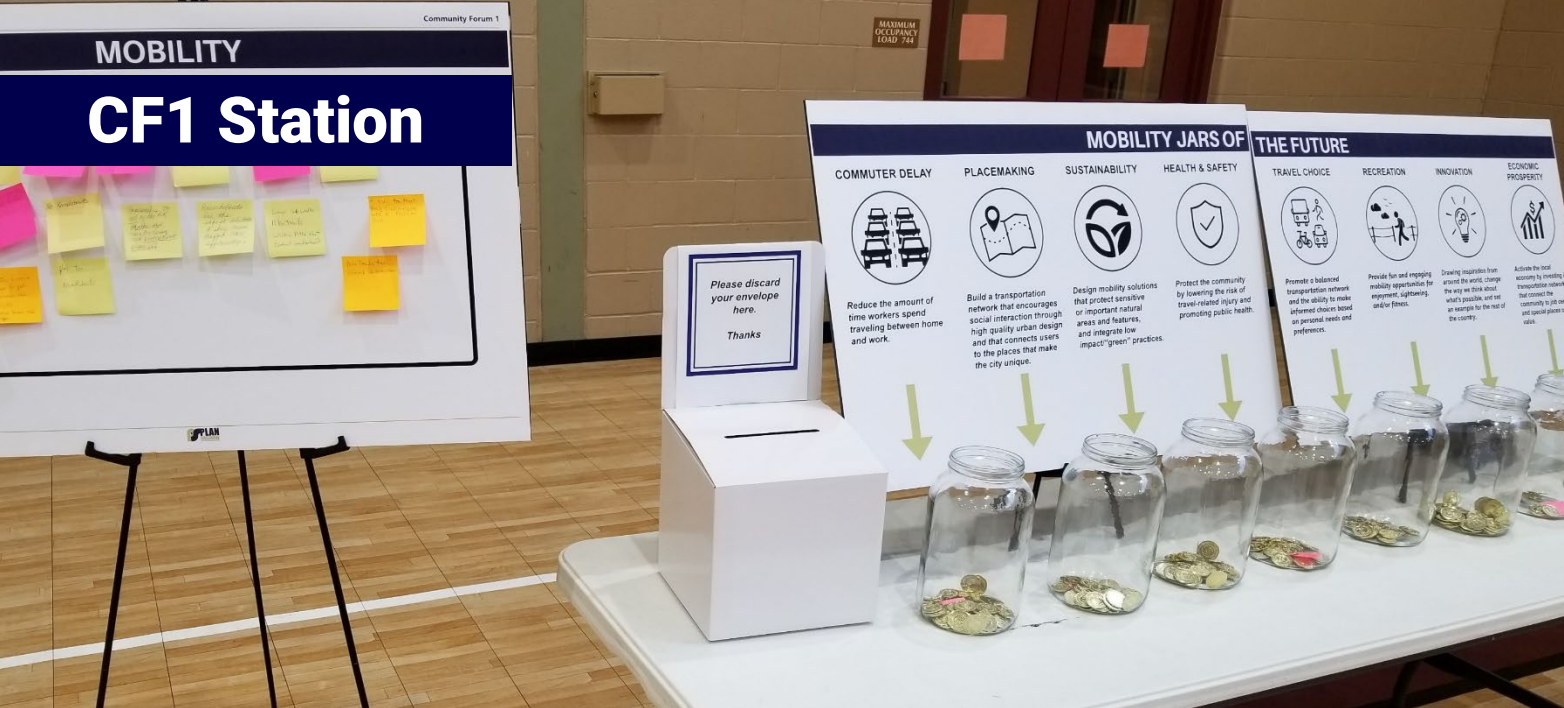
SAGINAW COMPREHENSIVE PLAN

MOBILITY & CONNECTIVITY

Draft Concepts & Highlights

EXISTING MASTER THOROUGHFARE PLAN





Mobility Jars of the Future

- Top Result: Recreation
"Provide fun and engaging mobility opportunities for enjoyment, sightseeing, and/or fitness"
- Sampling of Desired Improvements:
 - Diversity of trails connecting across the city
 - Alleviation of traffic relating to major roads and barriers
 - Roads that encourage local economic development

Top 3 Results

68 (28%)

RECREATION



46 (19%)

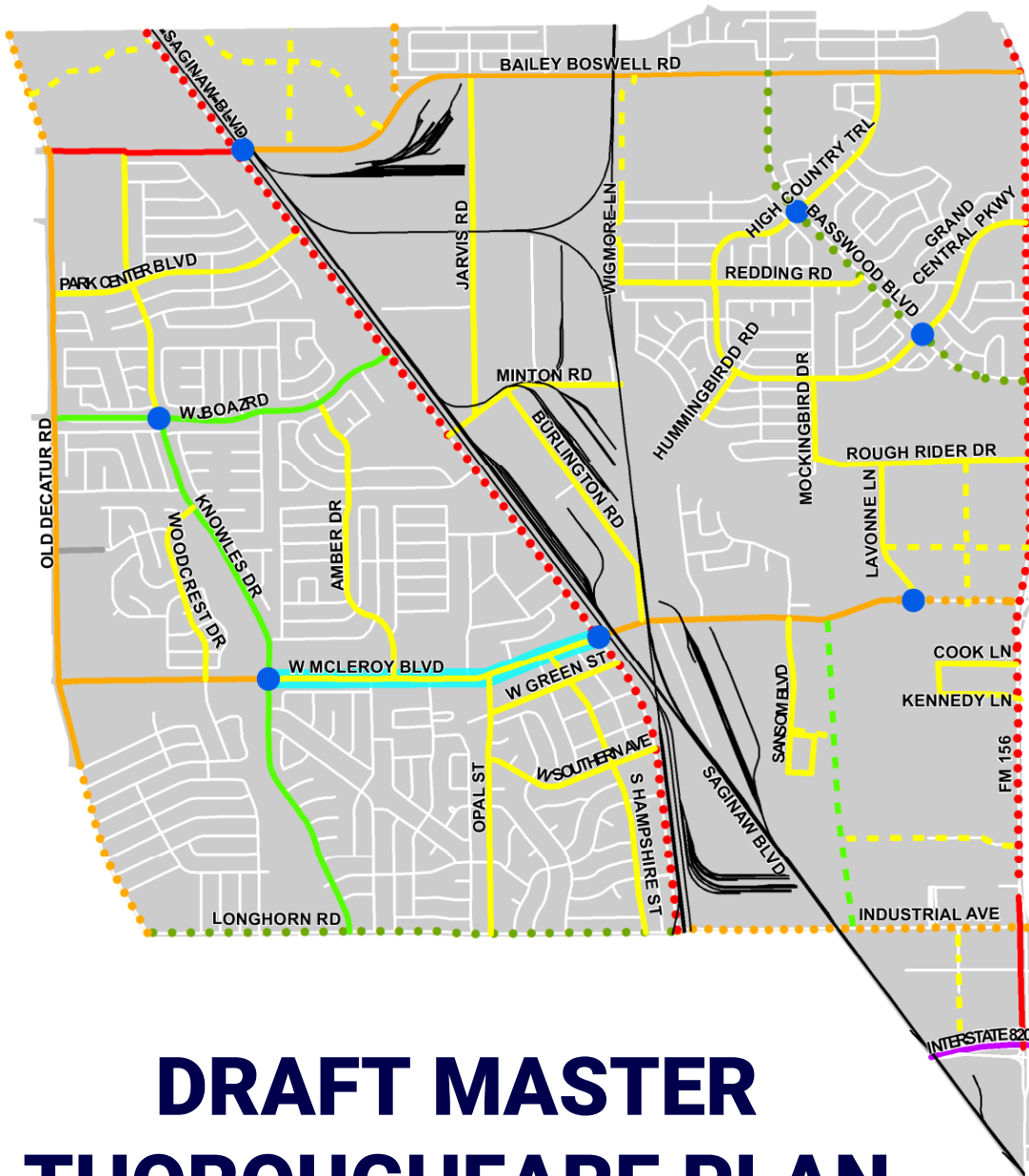
COMMUTER DELAY



31 (13%)

ECONOMIC PROSPERITY





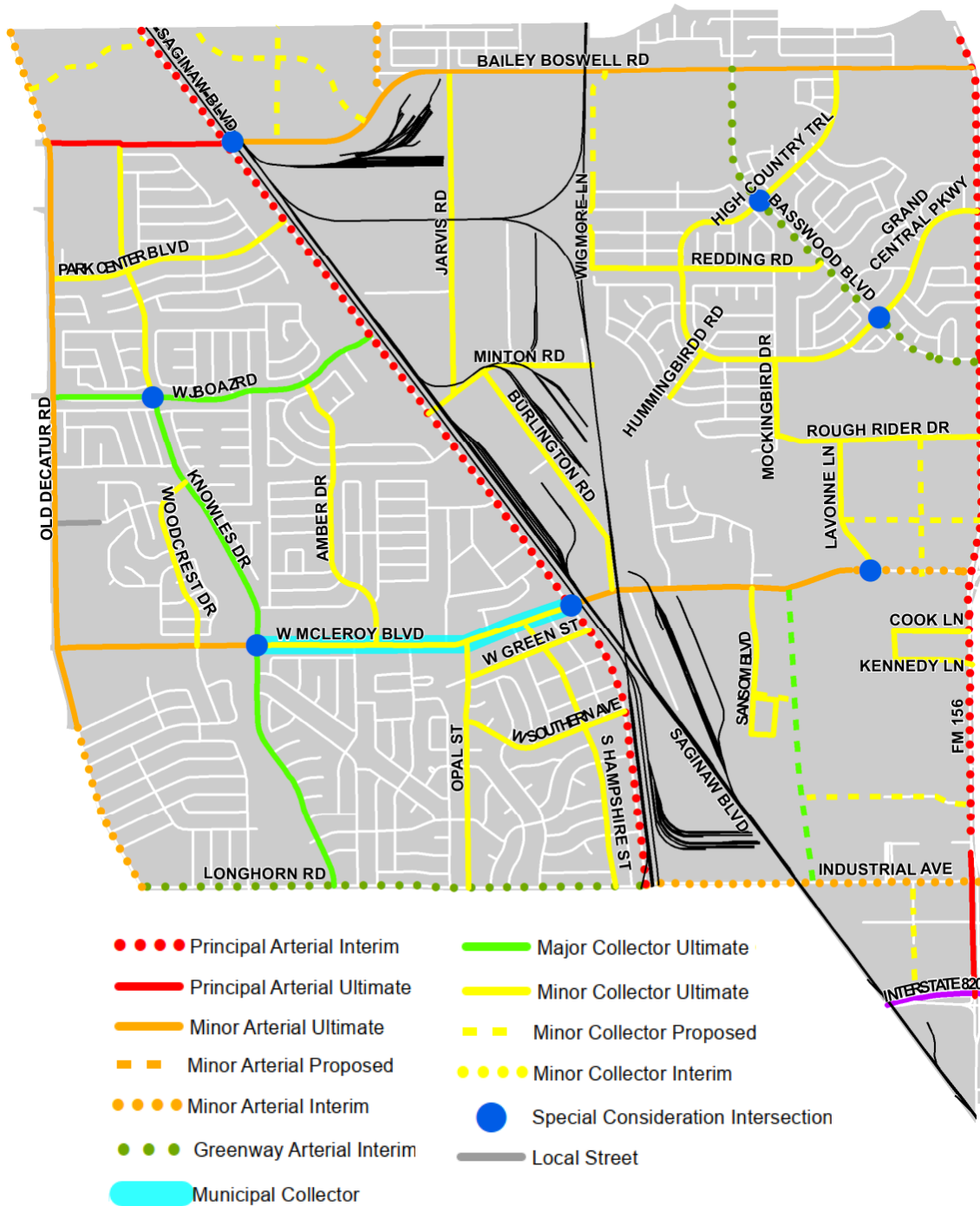
DRAFT MASTER THOROUGHFARE PLAN

- ● ● ● Principal Arterial Interim
- Principal Arterial Ultimate
- Minor Arterial Ultimate
- Minor Arterial Proposed
- ● ● ● Minor Arterial Interim
- ● ● ● Greenway Arterial Interim
- Municipal Collector
- Major Collector Ultimate
- Minor Collector Ultimate
- Minor Collector Proposed
- ● ● ● Minor Collector Interim
- Special Consideration Intersection
- Local Street

Functional Classification	Lanes	ROW Widths
Highway	8 lanes, divided	500' – 520'
Principal Arterial	6 lanes, divided	120'
Minor Arterial	4 lanes, divided	100'
Greenway Arterial	4 lanes, divided with separated	120'
Municipal Collector	2 travel lanes*	61'-81'
Major Collector	4 lanes, undivided	68'
Minor Collector	2 lanes, undivided with 8' shoulders	60'

CHANGE HIGHLIGHTS

- Special Consideration Intersections
 - Willow Park Roundabout
 - Bailey Boswell Overpass
- Beltmill, The Square
- McLeroy to Municipal Collector
- Basswood and Longhorn to Greenway Arterials
- New connections between McLeroy and Industrial, east of the rail



ACTION PLAN SAMPLING

MOBILITY & CONNECTIVITY

Connect trail network through prioritized trail segments contained within the Parks and Recreation Master Plan

Continue to discuss solutions for signal timing issues on Saginaw Boulevard, Blue Mound Road, and Basswood Boulevard with TxDOT until resolution

Conduct individual intersection analyses for design options on all Special Consideration Intersections by 2025

Conduct a feasibility study for a grade-separated crossing at the intersection of W McLeroy Boulevard and the Railroads. If it turns out to not be feasible, explore other design solutions.

Revise zoning standards to require new development on Saginaw Boulevard to be constructed near the ROW line and require parking to the back of new buildings

Update the Capital Improvements Plan (CIP) by 2023

A public meeting is taking place in a large gymnasium. Several people are gathered around tables and display boards. In the foreground, a round table holds a large map of a city. In the background, a basketball hoop is visible on the wall. The scene is dimly lit with a blue tint.

SAGINAW COMPREHENSIVE PLAN

UTILITIES, RESOURCES, & ENERGY

Draft Concepts & Highlights

ACTION PLAN SAMPLING

UTILITIES, RESOURCES, & ENERGY

Map all stormwater infrastructure
in Saginaw

By 2023, coordinate or provide
residential and commercial
recycling services

Develop and adopt creative
drainage and stormwater
filtration standards for infill
improvements

Explore costs and logistics
associated with burying overhead
utility lines, especially along
Saginaw Boulevard

Partner with NCTCOG, Google,
and others to provide a list of
energy improvement options for
Saginaw residents and
businesses

Incorporate rehabilitation of
roads, water infrastructure, and
sanitary sewer infrastructure in
older areas into the Capital
Improvements Program

A public meeting is taking place in a large gymnasium. Several people are gathered around tables and display boards. In the foreground, a round table has a large map of the city on it. In the background, a basketball hoop is visible on the wall. The scene is dimly lit with a blue tint.

SAGINAW COMPREHENSIVE PLAN

CITY SERVICES & FACILITIES

Draft Concepts & Highlights

**ACTION PLAN
SAMPLING**

**CITY SERVICES
& FACILITIES
(INCL. PARKS &
RECREATION)**

By 2025, create and allocate staff
to a Saginaw Parks and
Recreation Department

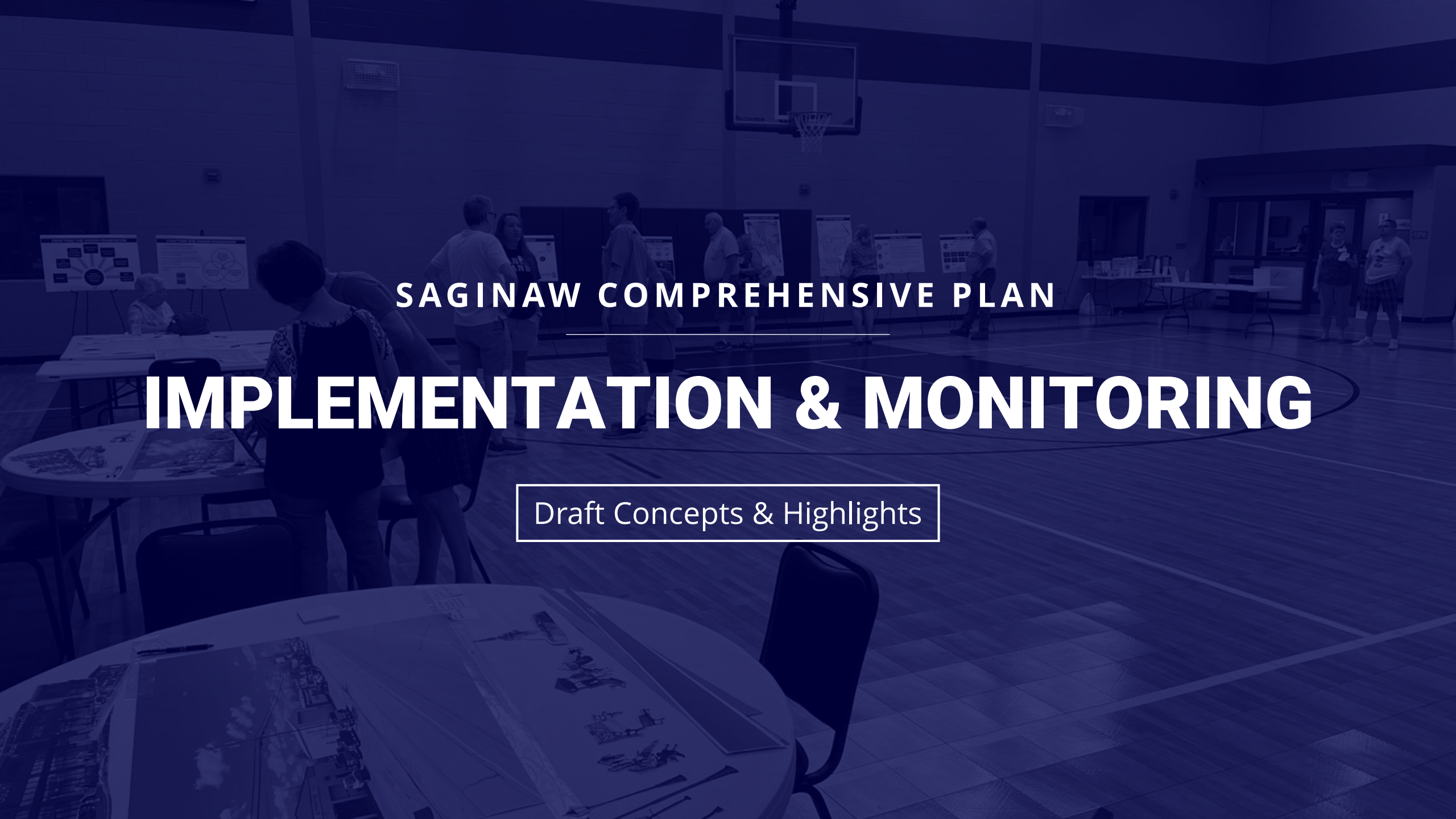
Hire a City Events Coordinator
(to be within the new Parks and
Recreation Department)

By 2025, design and install a
public splashpad in an area east
of Saginaw Boulevard

Organize and accomplish one
annual city-wide beautification
event

Initiate conversations about
location and design of both a new
Public Works and a new Animal
Services building

Create a Park Master Plan for
Little Fossil Creek Park

A photograph of a community meeting held in a large gymnasium. Several people are gathered around tables and standing near informational displays. In the foreground, a round table holds a large map of the city. The gymnasium has a basketball hoop and a wooden floor. The image is overlaid with a dark blue filter.

SAGINAW COMPREHENSIVE PLAN

IMPLEMENTATION & MONITORING

Draft Concepts & Highlights

KEY ELEMENTS

IMPLEMENTATION & MONITORING

Key Partners

Administration

Financing & Policies

Updates & Amendments

Prioritization

Measuring Success

#PLANSAGINAW
#SAGINAWTX



PREVIEW THE FUTURE OF SAGINAW!

Join us on Zoom as we unveil the highly anticipated draft concepts of the Saginaw Comprehensive Plan! The Zoom presentation will highlight the draft Future Land Use Plan, the draft Master Thoroughfare Plan, and will also feature a live Q&A discussion. So come with any questions you have!

GET THE DETAILS ON THE EVENT
AT WWW.PLANSAGINAW.COM!

OCTOBER 26, 2021
6:30 PM - 8PM



SCAN ME

NEXT STEPS

- Community Forum 3
 - Live Zoom Townhall
 - October 26 from 6:30 – 8PM
- Submit Draft Plan to Staff
- Public Review of Draft Plan
- Public Hearing with P&Z
- Public Hearing Adoption Meeting with City Council
 - December 2021/January 2022