



COMMUNITY & ECONOMIC DEVELOPMENT DEPARTMENT

333 W. McLeroy Blvd., Saginaw, Texas 76179

Council Agenda Background

To: Gabe Reaume, City Manager

From: Keith C. Rinehart, Director of Community & Economic Development

Date: City Council Meeting – April 5, 2022

ITEM:

Business Recognition Program/Award – A Keep Saginaw Beautiful Committee Program

PRESENTER:

Keith C. Rinehart, Director of Community & Economic Development

DISCUSSION:

This program was developed by the Keep Saginaw Beautiful Committee (KSB) in 2016 but never got off the ground for an administrative reason. It is based on programs that a number of communities in the state and US have in place to recognize Saginaw businesses and business owners whose properties reflect pride of ownership and commitment to the beautification of the city thereby contributing in a positive manner to the overall appearance of the city of Saginaw Texas. We printed postcards (see attached) to mail to all businesses in Saginaw.

FINANCIAL IMPACT:

NA

RECOMMENDATION

NA

ATTACHMENTS:

NA

If you have any questions, please contact me at 817-230-0331.

Thank you,

A handwritten signature in black ink, appearing to read "Keith C. Rinehart". The signature is written in a cursive, flowing style.

Keith C. Rinehart, Director of Community & Economic Development



Saginaw, Texas
**BUSINESS
BEAUTIFICATION
AWARD**

The Business Beautification Award Program was designed by the Keep Saginaw Beautiful Committee and the City of Saginaw to recognize Saginaw business owners whose properties reflect pride of ownership and commitment to the beautification of the city thereby contributing in a positive manner to the overall appearance of the City of Saginaw.



For information, www.SaginawTx.org/877

A Keep-Saginaw Beautiful Committee Program

**SAGINAW BUSINESS
BEAUTIFICATION
AWARD WINNER**



City of Saginaw

A Keep Saginaw Beautiful Committee Program