

COMMUNITY & ECONOMIC DEVELOPMENT DEPARTMENT

333 W. McLeroy Blvd., Saginaw, Texas 76179

Council Agenda Background

To: Gabe Reaume, City Manager

From: Keith C. Rinehart, Director of Community & Economic Development

Date: City Council Meeting – August 2, 2022

ITEM:

Business Recognition Program/Award – A Keep Saginaw Beautiful Committee Program

PRESENTER:

Keith C. Rinehart, Director of Community & Economic Development

DISCUSSION:

This program was developed by the Keep Saginaw Beautiful Committee (KSB) in 2016 and is based on programs that a number of communities in the state and US have in place to recognize Saginaw businesses and business owners whose properties reflect pride of ownership and commitment to the beautification of the city thereby contributing in a positive manner to the overall appearance of the city of Saginaw Texas. At the April 5, 2022 City Council Meeting, staff presented this program to you.

In early July 2022, we received our first nomination for the award "Saginaw Sonic Drive-In". They were nominated in the Best Improved Category. The nominator said the following *"Recent updates to trim makes it look sharp...they always keep their landscaping neat and tidy while also celebrating and decorating for the holidays. We love Saginaw's Sonic!"*

At the July 18, 2022 Keep Saginaw Beautiful Committee Meeting, the Committee voted to approve the nomination and are recommending that the City Council approve the award for Best Improved to Saginaw's Sonic Drive-In.

FINANCIAL IMPACT:

- \$55 (cost of a sign)

RECOMMENDATION

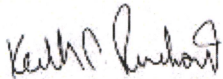
The Keep Saginaw Beautiful Committee is recommending that the City Council approve the award for Best Improved to Saginaw's Sonic Drive-In.

ATTACHMENTS:

- Copy of Nomination Form

If you have any questions, please contact me at 817-230-0331.

Thank you,



Keith C. Rinehart, Director of Community & Economic Development



Keith Rinehart

From: noreply@civicplus.com
Sent: Thursday, June 30, 2022 11:15 AM
To: Keith Rinehart
Subject: Online Form Submittal: Saginaw Business Beautification Nomination Form

Saginaw Business Beautification Nomination Form

Now is your chance to recognize a local Saginaw Business for enhancing their appearance and beautifying our great community. The purpose of this program is to recognize a local business for taking positive steps to make Saginaw a beautiful and attractive city in which to live, to conduct business, and to call home. Fill in the boxes below, and click the submit button to enter into the contest.

Thank you so much for your help!

(Section Break)

Business Name	Sonic Drive-In
Business Address	1145 N Saginaw Blvd, Saginaw, TX 76179
Category	Best Improved
I feel that the above nominated business is deserving of recognition for efforts to beautify their business because:	Recent updates to trim makes it look sharp, and they always keep their landscaping neat and tidy while also celebrating and decorating for holidays! We love Saginaw's Sonic!!

(Section Break)

Upload a Photo	Field not completed.
Upload a Photo	Field not completed.
Upload a Photo	Field not completed.
Your First Name	Sarena
Your Last Name	Smith
Address1	649 McNeill Lane
Address2	Field not completed.
City	Saginaw

State TX

Zip 76179

Your Email Address:

Email not displaying correctly? [View it in your browser.](#)