

Survey Mailing Costs (Sending and Paid Return)

Mail Plan	Mailing Action	Description	Amount	Rate	Costs	Total
Option 1						
<i>Pre-Sorted Standard Mail</i>	Sending	Standard Mail Rate for 1 (letter) ounce or less	8,000 letters	Presort Rate: \$.25	(.25)x8,000= 425	\$2,000
<i>Basic Business Reply Mail</i>	Paid Return	Most basic Plan	8,000 letters	\$1.04	(1.04)x8,000 + \$160 annual permit fee	\$8,480
	Total (Including Sending Costs)					\$10,480
Option 2						
<i>Pre-Sorted Standard Mail</i>	Sending	Standard Mail Rate for 1 (letter) ounce or less	8,000 letters	Presort Rate: \$.25	(.25)x8,000= 425	\$2,000
<i>High Volume Business Reply Mail</i>	Paid Return	High Volume BRM Recommended with more than 925 pieces	8,000 letters	\$0.50	(.50) x8,000 + \$500 Annual Accounting fee + \$160 annual permit fee	\$4,510
	Total (Including Sending Costs)					\$6,510
Option 3						
<i>Pre-Sorted Standard</i>	Sending	Standard Mail Rate for 1 (letter)	8,000 letters	Presort Rate: \$.25	(.25)x8,000= 425	\$2,000
<i>Basic Qualified Business Reply Mail</i>	Paid Return	Must qualify for this plan Letters may weigh up to 2oz	8,000 letters	41.8 cents	(41.8)x8,000 + \$160 Annual Permit fee + \$500 BRM Annual Accounting Fee	\$3,879
	Total (Including Sending Costs)					\$5,879
Option 4						
<i>Pre-Sorted Standard Mail</i>	Sending	Standard Mail Rate for 1 (letter) ounce or less	8,000 letters	Presort Rate: \$.25	(.25)x8,000= 425	\$2,000
<i>High Volume Qualified Business Reply Mail</i>	Paid Return		8,000 letters	36.6 cents	(36.6)x8,000 +\$160 Annual Permit fee +\$500 Annual Accounting Fee +1,900 Quarterly fee	\$5,378
	Total (Including Sending Costs)					\$7,378