



City of Saginaw: Strategic Plan

VISION 2034

Saginaw Vision 2034
SAGINAW 2034 is the

“HOMETOWN CHOICE FOR FAMILIES”.

SAGINAW 2034 is a
BEAUTIFUL COMMUNITY
with VIBRANT COMMERCIAL CORRIDORS and
ACTIVITY CENTERS, and a STRONG LOCAL
ECONOMY.

In 2034, SAGINAW RESIDENTS will enjoy
GREAT NEIGHBORHOODS WITH
QUALITY AFFORDABLE HOUSING,
ABUNDANT LEISURE FACILITIES AND
PROGRAMS FOR ALL and
EASY MOBILITY.
A COMMUNITY FOR A LIFETIME!!

GOALS 2024

Maintain a Financially Sound City Providing
Superior Services

Improve Mobility and Traffic Flow

More Beautiful, Livable Community

Develop Vibrant Activity Centers/Major Corridors

Expand Community Quality of Life Amenities

POLICY AGENDA 2019

City Facilities Master Plan
Long Range Financial Plan [with 5 year projections]
Code of Ordinances Update
Multi-use Trail/Bike Lane System Master Plan
Traffic Signal Synchronization Plan
Knowles Road/Drainage Project
East McLeroy Project
East McLeroy Partial Reconstruction Plan
Code Enforcement/Compliance
Parks Master Plan: Assessment and Development
Saginaw Boulevard Overlay District
Public Arts Policy: Direction
National Guard Armory: Relocating
Municipal Center Master Plan
Cranz Farm Master Plan for Mixed use Development
Community Policing: Concept Definition
Citywide: ADA Assessment and Compliance
Quality of Life Bond Package

MANAGEMENT AGENDA 2019

Financial Policies: Review/Refinement
City Organization Assessment
Charter Review and Election
Outdoor Warning Sirens
Departmental Accreditation
Succession Planning
Bridge Over Railroad
Bridge Construction: Short Term Impacts and
Public Education
Multi-family Rental Property Registration, Inspection
and Enforcement
Building and Fire Code: Adoption
Green Ribbon Program
Economic Development Strategic Plan
TIRZ Feasibility Study: Direction
Farmers Market Development
Food Truck Events
Grain/Train History: Development of Historic Assets and
Event
East McLeroy Partial Reconstruction Plan

MANAGEMENT IN PROGRESS 2019

EMS Field Reporting Program: Implementation	Saginaw Junior Police Academy 2019
New Fire Pumper: Operational	Active Shooter Exercise
Countywide Mutual Aid Agreement: Revision	Healthcare Coverage Cost Containment: Actions
City Core Values: Development	ESD Grant
Fire K-9 Vehicle: Operational	Texas Police Chiefs' Association Best Practices
Electronic Time Clock	Certification: Completion
Court System: Update	Management and Employee Succession
TMRS Retirement Contribution Percentage Increase	Planning/Program
Performance Evaluation System: Refinement	Traffic Count
Public Works Accreditation: Launch	Keep Saginaw Beautiful: By Laws/State Acceptance
Texas Fire Chiefs Best Practices: Recognition	Adopt A Spot Program: Expansion (6/12)
Emergency Management Exercise	Youth Council: Creation
New Medical Director: Hired	Images of Saginaw Photo Contest
Cyber Security Records and Operating Systems	Concerts in the Park: Expansion
City Auditor: Bid and Decision RFP	Run the Rails 5K Event
SCBA Replacement	Sister Cities Process/Selection
Mobile App: Development	Dive-in Movies: Expansion
Kids Fire Camp 2019	Train and Grain Festival

MAJOR PROJECTS 2019

Knowles Avenue Drainage Project: Short Term	East Cement Creek Drainage Improvements
Public Safety Radio System Replacement	Phase 2&3: Design
East Bailey Boswell Road Phase 2 & 3: Completion	ADA Phase 2B Building Evaluations
West Cement Creek I&I Study Phase 2	Fairmont 12" Sanitary Sewer Rehab
Food Truck Court / Farmers Market	Bailey Boswell Bridge Construction
FM 156 Utility Relocation: Construction	East Bailey Boswell Project: Phase 2 & 3
Project Dream Play Construction	Bailey Boswell Bridge Construction – Begin 2019
Saginaw Blvd. 16" Water Line Phase 2: Design	Food Truck Court/Farmers Market
Little Fossil Creek I&I Sewer Repairs: Construction	Fruit Tree Orchard/Butterfly Garden
	Willow Creek Park Parking Expansion

Saginaw City Government: Our Mission

The **MISSION OF SAGINAW CITY GOVERNMENT**

is to provide

EXCEPTIONAL CUSTOMER SERVICE⁽¹⁾,

to work in

PARTNERSHIP WITH OUR COMMUNITY⁽²⁾

and to act in a

FINANCIALLY RESPONSIBLE MANNER⁽³⁾

resulting in

SUPERIOR CITY SERVICES⁽⁴⁾

and a

MORE LIVABLE COMMUNITY⁽⁵⁾!