City of Saginaw

Community Services Department
333 W. McLeroy Blvd., Saginaw, Texas 76179

Council Agenda Background

To: Gabe Reaume, City Manager

From: Keith C. Rinehart, Director of Community Services

Date: City Council Meeting – October 1, 2019

PRESENTER:

Keith C. Rinehart, Director of Community Services

ITEM:

Consideration and action to approve funds for Keep Saginaw Beautiful Committee Project – Wrapping Traffic Control Boxes

DISCUSSION:

A few years ago, the Keep Saginaw Beautiful Committee (KSB) began a community-wide beautification project of wrapping the eight (8) traffic signal boxes throughout the city. This project added color and beauty to an otherwise dull gray/silver traffic control box. This project was very well received from the residents and the community. We used winning photos from the "Images of Saginaw" photo contest as the artwork.

Since our last project, the City of Saginaw has added an additional traffic control box bringing that number to nine (9). At the Monday, September 16, 2019 KSB meeting, the committee selected nine (9) pictures/photos to use for the wraps. The locations of the traffic signal boxes are:

- Longhorn & Old Decatur Rd
- W. McLeroy & Old Decatur
- Old Decatur & West Hill/Cromwell Marine Creek
- Old Decatur & Park Center
- Old Decatur & W. Bailey Boswell
- E. Bailey Boswell & Comanche Springs

- E. Bailey Boswell & High Country Trail
- *(NEW)* Knowles & McLeroy Blvd.

FISCAL IMPACT:

The financial impact will be $5,450. The cost includes both removing the existing wraps and installing new wraps.

RECOMMENDATION

The Keep Saginaw Beautiful Committee is recommending the approval of $5,450 for Victory Graphics to wrap all nine (9) traffic control boxes throughout the city.

ATTACHMENTS:

- Cost Estimate from Victory Graphics
- Photos for the wraps

If you have any questions, please feel free to contact me at 817-230-0351.

Thank you,

Keith C. Rinehart

Director of Community Services
City of Saginaw

Victory Graphics LLC
P.O. Box 14294
Ft. Worth, TX 76117
(817) 222-0420
kendra@victorygraphics.us

Estimate

ADDRESS
City of Saginaw

ESTIMATE # 1065
DATE 09/18/2019

ACTIVITY	QTY	RATE	AMOUNT
Graphics print and install graphics on signal boxes (customer to supply high resolution images)	9	450.00	4,050.00
graphics removal Remove existing graphics from boxes	7	200.00	1,400.00

Box size 3'x 8' w, 4' x 8' h, 2' x 4' d

TOTAL **$5,450.00**

Accepted By

Accepted Date

SAGINAW
FD
FIRE